

# CHASING THE DRAGON POSTER CONTEST

## OFFICIAL RULES AND REGULATIONS

The FBI and DEA have released “Chasing the Dragon: the Life of an Opiate Addict,” a documentary aimed at educating students and young adults about the dangers of addiction. A copy of this release can be found at: [www.FBI.gov/ChasingTheDragon](http://www.FBI.gov/ChasingTheDragon). In an effort to raise awareness on this epidemic, the FBI Cleveland Citizens Academy Alumni Association (FBICLEAAA), Robby’s Voice, WKYC, Westshore Enforcement Bureau, Cleveland Cops for Kids, TEGNA, a number of individual contributors and FBI Cleveland have all collaborated in order to spread the word about the Opiate addiction.

Students in grades 7-12 are invited to create and submit a poster that focuses on the consequences of using heroin and/or the misuse of prescription opioids.

1. This competition is available to all students in grades 7-12 who live within the area of responsibility of FBI Cleveland Division.
2. Individuals must complete the Entry Form, Submission Authorization/Media Release and submit the poster by **5:00 pm on March 27, 2020**. Poster entries will not be accepted if submitted after this date.
3. Poster must only contain original/non-copyrighted material. No branded material, logos, etc., may be used without express written permission from the copyright or trademark holder.
4. We reserve the right to disqualify any submission for any reason deemed necessary. Submitted posters will not be eligible if they contain or appear to contain:
  - a. Obscene material or language
  - b. Nudity, profanity, or gratuitous violence
  - c. Endorsement of illegal drug use, alcohol abuse, prescription drug abuse or other illegal activity
  - d. Derogatory characterization of any person or group
  - e. Any copyrighted or trademarked materials without express written consent from the copyright or trademark holder

### Awards:

The contest will be broken down into three grade categories:

7<sup>th</sup> - 8<sup>th</sup> grade  
9<sup>th</sup> - 10<sup>th</sup> grade  
11<sup>th</sup> - 12<sup>th</sup> grade

Each grade category will have four winners:

1 <sup>st</sup> place	\$1,000.00
2 <sup>nd</sup> place	\$500.00
3 <sup>rd</sup> place	\$250.00
Honorable Mention:	\$100.00

**!!NEW!! Schools: Submit your current or new detailed drug education plan; best plan will be eligible to win \$500.00 for your schools’ drug education program!**

**Prize money provided by the following private entities:**

**Robby’s Voice**  
**The LCADA Way**  
**Mr. & Mrs. Bob Brandt**  
**Cleveland Cops for Kids**  
**TEGNA/Ms. Monica Robins**  
**Westshore Enforcement Bureau**  
**FBI Cleveland Citizens Academy Alumni Association**

Winning Posters may be displayed in public venues.

Posters must be **18” x 24”**

### Must Submit:

- Entry Form/Submission Authorization/Media Release
- Poster

### Important Dates

- Contest Opens .....January 8, 2020
- Contest Ends .....March 27, 2020
- Winners Notified .....TBD
- Awards Ceremony .....TBD

Posters should be sent to:

WKYC  
1333 Lakeside Avenue E.  
Cleveland, OH 44114

**Questions?** E-mail CTD@FBICLEAAA,ORG

# ENTRY FORM/SUBMISSION AUTHORIZATION / MEDIA RELEASE

*I understand that my artwork may be displayed at various locations around Northern Ohio and I give my permission for my name to be attached*

As parent and/or legal guardian of the child ("Child"), I authorize my Child's participation in the **Chasing the Dragon** public service announcement (PSA) Poster contest (the "Contest"). I grant the FBI and designated entities (heretofore known as Sponsors) assigns, and successors in interest a worldwide, perpetual, irrevocable license to use, license to others to use, reproduce, edit, prepare derivative works, publish, broadcast, distribute copies to the public, and perform and display publicly in any manner and for any purpose the poster created and submitted by or on behalf of my Child for the Contest (the "Submission"). I further authorize Sponsors to use the Child's name, likeness, school name, grade level, or other biographic information provided in connection with the Submission.

On my own and my Child's behalf, I certify that the Submission is the Child's original work and I have the authority to assign these rights to the Submission and content contained therein. I understand the Submission will not be returned. Sponsors have no obligation to use the Submission.

I release and discharge, Sponsors, their employees, officers, directors, volunteers, licensees, designees, successors, and assigns from any and all claims, actions, and demands arising out of or relating to use of the Submission, including but not limited to claims for invasion of privacy, defamation and libel.

I acknowledge that neither I nor my Child expect remuneration or compensation from Sponsors or any person or entity for the right and permission to use the Submission, as I grant such right and permission because of my desire to help Sponsors in its mission to help raise awareness in the fight against the heroin epidemic.

I, or as parent or legal guardian of the above-named child (the "Child") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, grant to Sponsors and its' licensees, assigns, and successors in interest all right, title, and interest, throughout the world and in perpetuity, in and to my or the Child's performance, appearance, name, voice, and the results and proceed thereof relating to my or the Child's entry poster for the **Chasing the Dragon** PSA poster contest, including without limitation posters, photographs, videotapes, other media material that the Sponsors have developed or will develop.

I acknowledge the Sponsors owns all rights to such posters and any other content resulting from the submission in its entirety, including without limitation the right to all intellectual property rights and extensions or renewals thereof, and I hereby waive any right I may have to inspect and/or approve the finished product in which the content may be included.

I acknowledge any poster developed in connection with the submission may be used by the Sponsors for any purpose, including but not limited to promoting the mission of the initiative.

*I represent my Child and I have the right and authority to enter into this Authorization and Release and that the rights granted herein will not conflict with or violate any commitment or understanding I have with any other person or entity, and have read this document and fully understand its content.*

## ACKNOWLEDGED AND AGREED

### STUDENT INFORMATION

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: OH Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_

### PARENT/GUARDIAN INFORMATION

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Relationship to Student: \_\_\_\_\_ Phone: \_\_\_\_\_

**Yes, my child and I have read and will abide by the rules and regulations for this contest**